



I. Call to Order and Introductions

The regularly scheduled monthly meeting of the Logan Square Neighborhood Association was held April 11, 2017, at The Logan Philadelphia, 1 Logan Square, Philadelphia, PA 19103.

The meeting was called to order by President Drew Murray at 7:00 p.m.

Present: Drew Murray (President), Jovida Hill (Vice President), Andy Toy (Treasurer), Dennis Boylan (Secretary), Bill & Lynn Armstead, Wendy Blume, David Cardy, Edward Dougherty, Laura Foster/Aaron Goldblatt, Barbara Krassenstein, Rich Leimbach, Gayle Ruggeri, Tully Speaker, Joe Sirbak, Robert Sutton, Pat Toy, Nancy & Don Weinberg, Linda Wong, and David Searles (Ex Officio), Jim Fennell (Tivoli), Matthew Cohen (River;s Edge), Louise Quattrone (Kennedy House), Sean Kardon (The Arches), Jim Ruddick (City View South).

Not Present: Zac Arbitman, Brett Goldman, Michael Hoffberg, Manish Pathak / Shree Madbhavi, Hassam Mirsaedi, Francine Pollock, Edward Novack, Edward Panek, Anita & Dan Solis-Cohen, Max Tuttleman, Sheryl Johnson (City View North), Sven Schroeter (2200 Arch), Donna Ferrari (Beechwood Commons), Robert Funk (2201 Condominium), Rich DiNublia (Murano), Jennifer Robinson (Watermark).

President Murray welcomed all in attendance to this monthly meeting of the association; the Secretary reported that a quorum was present. President Murray thanked The Logan Philadelphia for their generous hospitality and use of the facility.

Secretary's Report: The minutes for the LSNA Meetings held on March 14, 2017, were submitted for approval.

*Motion to approve the March 2017 LSNA Monthly Meeting minutes.
Seconded. Approved*

II. Announcements

- a) The Patriot Cruise Line will host a special half-price cruise for LSNA members on May 5, 2017. President Murray proposed that LSNA pay for the remaining half cost of the cruise and requested an allocation from the Association of \$750.00 to do so.

Motion to allocate \$750.00 for this event. Seconded. Approved.

- b) President Murray thanked those who participated in the /neighborhood Clean up, in particular Hassam Misraeedi.
- c) There was a Winter Street Greenway meeting was held on April 6, 40 attendees, plans were shown and a straw vote was taken for a favorite design.
- d) Love Your Park will take place on May 13-21.
- e) The Philadelphia Civilian Police Academy is seeking applications for its August 7, 2017 class.
- f) The LSNA Nominations Chair is David Searles, nominations for next years LSNA Board are being accepted, with a cut off date of April 21, 2017, for candidates to submit their names, which will be announced at the May 9, 2017 LSNA meeting.
- g) LSNA photos by Jim Fennell were shown.

III. Committee Reports (see Attachment A - Consent Agenda)

IV. Presentations & RCO Presentations

1. Councilman David Oh. Councilman-At-Large Oh provided an overview of his duties and resources as an At-Large member of City Council. He described his special areas of focus: global opportunity, innovation, the Veteran's Business Tax Credit, delinquent tax collection, pension and education reform. He stressed the creative economy as a means to increase job opportunities for Philadelphian.
2. 2017 NFL Draft. Brian Abernathy and Bob Allen form the City of Philadelphia provided a description of the sequence of events and restrictions surrounding the set up, conduct of and take down of the NFL Draft to be held on the Benjamin Franklin Parkway during the last two weeks of April. Plans and renderings were provided. In response to a question regarding Parkway Events, Mr. Abernathy said that there will be a formal discussion of Parkway usage held in the Fall of 2017.
3. RCO Presentation: Target signage proposal. Robert Lewis from the Target Corporation and Stuart Kaplan their attorney provided a description of the singular "monument" sign to be placed at the corner of 20th & Pennsylvania Avenues as well as the overall signage for the

store complex. Plans and renderings were provided. The art Commission has already approved the proposal.

V. Zoning Report (see Attachment A - Consent Agenda)

Joe Sirbak co-chair

a) Target Sign.

This sign being similar to the previous Whole Foods sign at this location. Requested that a motion be made to issue a letter of non-opposition for the proposed Target sign.

*Motion: to write a letter of Non-Opposition for the Target "monument" sign.
Seconded. Approved*

b) Parking spaces in the Whole Foods / Dalian complex.

A few spots still remain for the \$212.00/month parking places in this garage complex, per the agreement between LSNA and the developer.

VI. Old Business

There was discussion regarding what should be done when a developer (such as for the "Motsie" project at 21st & Race fails to respond to LSNA requests.

VIII. New Business

a) There was a request for clarification of total sum presented in the Treasurer's Report (see Consent Agenda) and differences which appeared in several emails associated with the reports distribution. It was noted that there were two emails containing the consent agenda and the second one contains the corrected Treasurer's Report.

b) It was noted that it has been 10 years since LSNA worked on its master plan and that it is time to conduct an update of the plan. Sam Little and Jovida Hill have agreed to look into fundraising for this effort. Sam Little and Andy Toy will chair the Neighborhood Plan Committee working on the revision.

Meeting adjourned at 8:57 pm

ATTACHMENT A

CONSENT AGENDA

Treasurer's Report (A Toy)
March 1 – March 31, 2017

TD Bank Checking Balance as of February 28, 2017	\$ 78,610.88
<u>Cash & Check Receipts</u>	
March	
Dues and Contributions	\$ 15.00
Deposit	\$
PayPal Transfer	\$ <u>255.50</u>
<u>Total Receipts</u>	\$ 270.50
<u>Payments March</u>	
CCRA for School Fair	\$ 96.64
9 th PDAC support	\$ 100.00
Friends of Aviator Park	\$ 777.00
James Restaurant (Young Friends of LSNA)	\$ <u>500.00</u>
<u>Total Payments</u>	\$ 1,473.64
TD Bank Balance as of March 31 st , 2017	\$ 77,407.74
Additional funds still in PayPal as of March 31 st , 2017	\$ <u>120.77</u>
TOTAL BALANCE as of March 31st, 2017	\$ 77,528.51

(Balance TD Bank on March 31st, 2016: \$39,038.39)

LSNA MEMBERSHIP COMMITTEE
REPORT

March 9, 2017 – April 6, 2017

April 11, 2017 Board Meeting

FY16-17 Members – 357

Residential – 326 (252 Renewals; 74 NEW) 39 due for renewal

Commercial – 31 (18 Renewals; 13 NEW)

13 Bldg./Condo Associations (10 Renewal; -3 NEW) 1 due for renewal

18 Businesses or Institutions (8 Renewals; 10 NEW) 7 due for renewal

FY16-17 Membership Income – Total \$16,095

Residential – \$9,410

Commercial – \$6,685

Bldg./Condo Associations - \$3,500

Businesses or Institutions - \$3,185

Submitted by Pat Toy
Chair, Membership Committee

FY15-16 Membership Summary

Total Members – **336**

Residential – 310

Commercial – 26

14 Bldg./Condo Associations

12 Businesses or Institutes

Total Income – **\$13,505**

Households/Individuals – \$9,555

Bldg./Condo Associations - \$2,750

Businesses or Institutions - \$1,200

FY14-15 Membership Summary

Total Members – **309**

Residential – 278

Commercial – 31

Total Income – **\$16,365**
Households/Individuals
\$9,445 Residential Buildings
\$3,700 Commercial Members \$3,220

ZONING COMMITTEE REPORT

210 North 21st Street (Museum Estates) – Construction continues.

60 N. 23rd Street – On February 14, 2017, the LSNA Board voted to approve a letter of non-opposition to the extension of the ordinance which expired December 31, 2016. The letter of non-opposition is contingent upon an executed Neighborhood Development Agreement prior to the final passage of the ordinance extension in City Council. On Thursday, March 30, 2017, an ordinance was introduced to City Council. The ordinance is still in draft form and its purpose is only to act as a placeholder. LSNA has received and reviewed traffic study report from Frank Tavani. This report has been sent to PMC and Council President Clarke's office.

1816 Callowhill Street- The ZBA hearing on this matter will be April 26, 2017. LSNA has issued a letter of opposition.

1501 JFK Blvd (Love Park)- The ZBA has approved the plan for a pedestrian entrance/head house to the parking garage located under Love Park.

The Dalian-Members of the LSNA Zoning Committee and the Planning & Design Committee met with representatives from the Dalian and the Rodin Group to discuss the lack of trees on the development. A second meeting will be held which will include representatives from Whole Foods.

21st & Race-An e-mail has been written to the developer requesting that he handle a number of issues (iron surrounds, trees and light cover) at the near completed site.

2001 Pennsylvania Ave (Target)-The attorney for the developer will present the signage at the April 11, 2017 Board meeting as part of the RCO process. Other than the monument sign at the corner of 21st & Pennsylvania AVE, all other signage is as of right.

PLANNING & DESIGN COMMITTEE REPORT

April 5 / Tivoli Community

Rm. Discussion Summary:

2101 Pennsylvania Ave. – Target, request is for an exception to allow a larger signage than allowed.

The zoning limitation allows for 16 square feet of free-standing signage; the request is for an exception of up to 40 square feet. Though larger than allowed by zoning, the footprint of the proposed signage is very similar to the existing sign by Whole Foods. The signage theme is the signature and somewhat iconic red Target logo with illumination of the logo. Detailed schematics were supplied and the Committee found no issue with the proposed request, per se. However, the Committee wished to use the petition moment to raise a series of related questions on, for instance, the lighting scheme that Target will employ in the parking lot, the hours that the lot

will be illuminated, whether there are changes in the foot candle projections on the new scheme vs. the old, and whether the lights will create any glare for nearby residents.

LSNA Master Plan Revision

Approximately ten years ago, LSNA undertook to complete a Master Plan for the area within the boundaries of the LSNA. Though complex and resource-intensive, the project was considered a great success in both articulating a community-arrived-at vision for the evolution of the neighborhood and for gaining LSNA significant credibility with entities like the Planning Commission, Zoning Board of Adjustment, City Council, and the immediate Council representative. This discussion at this meeting concerned the efforts to update the Master Plan inasmuch as they are generally regarded to have expired or not to be a working document if they are not refreshed to reflect the current realities on the ground. The thematic intention of any such exercise would be 'Where were we ... Where are we ... Where do we want to be?' The feeling throughout the committee, which is heavily staffed with professionals who have considerable business before these same City agencies, is that a current and operative Master Plan for a community garners the respect of these agencies and serves as an informational tool for prospective developers considering projects in our area. A ten-year-old Master Plan is considered dated. As such, the Committee was in agreement that it would be in LSNA's best interests to pursue an 'update' or refresh to the Master Plan and commence with the drafting of a RFP to for LSNA Board review. Andy Toy and Sam Little have agreed to lead this sub- committee and will report efforts regularly to the LSNA Board, vetted by the Planning & Design Committee.

Next PDC Meeting

The next PDC meeting will be Wed., May 3rd in the Tivoli's community room.

Respectfully Submitted,
Sven Schroeter & David Searles
with thanks to Ed Dougherty for his contribution

HEALTH & SAFETY COMMITTEE **REPORT** **April 4, 2017**

9th Police District (PDAC): Our new Captain, Robert Ritchie introduced himself at our meeting. He reported that crime, in general is down for this past month, but highlighted an increase in burglaries in high-rise residential buildings in the area of 15th, 16th, 17th and Walnut, Chestnut, and Locust Streets. Method of entry is unknown, but duplicated FOBs or magnetic cards are suspected. Parked car break-ins are still a problem, with Hondas specifically being targeted. Airbags are stolen then sold to body shops who in turn, sell at full price to customers.

Officer Kiefer noted that a small-scale protest is scheduled for April 15th and a large-scale protest may be brewing for April 22nd. More information will be distributed as it becomes available. The police have increased staff from 12-8 PM to respond to the juvenile flash mobs in center city. Please call 911 if you encounter any issue at all with them.

He suggested that residents register for the ReadyPhila alerts system that delivers via e-mail, phone, and/or text public service announcements in general, and for any issues related to the NFL Draft in particular. Street closure schedule for this event is available on LSNA website and the Streets Dept website. The area between Fairmount Ave. and Chestnut St. will be cleaned after the Draft.

Crime Report is available on LSNA website.

The Civilian Police Academy will hold the next class session September 6- December 6, 2017. Classes are once a week 7-9PM at the Police Academy. Applications are now available at LSNA meetings, at all police departments, or by contacting Colleen Walsh at colleen@cwalshcpa.com. Deadline for applications is August 7, 2017.

Friends of Aviator Park membership forms are now available at LSNA meetings, or by contacting Wendy Blume at wdblume@yahoo.com.

Our next meeting will be held on May 6, 2017 at 7pm in the Community Room at Tivoli. LSNA members are invited to attend the meeting or send the committee concerns that they would like discussed.

Respectfully Submitted,
Eilene Frierson and Colleen Walsh
colleen@cwalshcpa.com
Co-Chairs

EVENTS COMMITTEE REPORT

LSNA Member Schuylkill River Patriot Harbor Charter Cruise; Friday, May 5, 2017 at 6:00 pm
(Tentative)

N.B: If a report from a specific committee is not listed above, there is no report this month.