



I. Call to Order and Introductions

The regularly scheduled monthly meeting of the Logan Square Neighborhood Association was held March 14, 2017, at The Watermark at Logan Square, Two Franklin Town Boulevard, Philadelphia, PA 19103.

The meeting was called to order by President Drew Murray at 7:00 p.m.

Present: Drew Murray (President), Dennis Boylan (Secretary), Edward Dougherty, Laura Foster/ Aaron Goldblatt, Michael Hoffberg, Rich Leimbach, Hassam Mirsaeedi, Joe Sirbak, Anita & Dan Solis-Cohen, Pat Toy and David Searles (Ex Officio), Jim Fennell (Tivoli), Matthew Cohen (River;s Edge).

Not Present: Jovida Hill (Vice President), Andy Toy (Treasurer), Zac Arbitman, Bill & Lynn Armstead, Wendy Blume, David Cardy, Brett Goldman, Barbara Krassenstein, Manish Pathak / Shree Madbhavi, Francine Pollock, Edward Novack, Edward Panek, Gayle Ruggeri, Tully Speaker, Robert Sutton, Nancy & Don Weinberg, Linda Wong, Max Tuttleman, Sheryl Johnson (City View North), Sven Schroeter (2200 Arch), Donna Ferrari (Beechwood Commons), Jim Ruddick (City View South), Sean Kardon (The Arches), Robert Funk (2201 Condominium), Rich DiNublia (Murano), Jennifer Robinson (Watermark), Louise Quattrone (Kennedy House).

President Murray welcomed all in attendance to this monthly meeting of the association, particularly in light of the inclement weather; the Secretary reported that a quorum was present. President Murray thanked The Watermark at Logan Square for their generous hospitality and use of the facility.

Secretary's Report: The minutes for the LSNA Meetings held on February 14, 2017, were submitted for approval.

*Motion to approve the February 2017 LSNA Monthly Meeting minutes.
Seconded. Approved*

II. Announcements

- a) The Philadelphia CitizensPlanning Institute ("CPI") Spring 2017 course has a March 22, 2017, application deadline.

- b) Neighborhood Clean Up will be held April 8, 2017. Hassam Mirsaeedi, chair.
- c) The Winter Street Greenway Community Meeting will be held at the Franklin Institute on April 6, 2017.
- d) The LSNA Nominations Chair is David Searles, nominations for next years LSNA Board are being accepted, with a cut off date of April 21, 2017, for candidates to submit their names.
- e) LSNA photos by Jim Fennell were shown.

III. Committee Reports (see Attachment A - Consent Agenda)

IV. Presentations & RCO Presentations

1. RCO Presentation: Head House Sign for LOVE Park pavilion. Brett Panofsky and a representative of the architectural firm of Kieran Timberlake presented. Request for variance for a sign to be attached to the Head House pavilion to direct patrons to the underground parking garage below. This request, for sign approval only, has had a previous public and Art Commission review and will go before the ZBA tomorrow. A detailed description of the 30'x30' square Head House pavilion to be located near the corner of 15th & Arch Streets and landscaping was provided to include how and where the requested (30'13') ground illuminated sign (CARPARK) will be placed. A question and answer session was conducted after the presentation.

V. Zoning Report (see Attachment A - Consent Agenda)

Joe Sirbak co-chair and David Searles (Planning and Design Committee)

- a) Head House Sign for LOVE Park pavilion.

There was concern expressed about possible future changes to the content of this sign, specifically if it could become an advertising platform. The present request is that the message will only say CARPARK. As this request is structured, the sign is a non-accessory component to the structure and thus could possibly be used in the future for advertising. Bring that the sign is non-accessory advertising for the parking garage below, the request is truthful and proper.

Motion: to write a letter of Non-Opposition for request as presented with an understanding that any future changes to this sign in terms of content should be presented to LSNA for approval. Seconded. Approved

VI. Old Business

- a) Riverwalk traffic study. There was a request for funding (\$2,000) for a traffic study on the impact to the immediate neighborhood by the Riverwalk complex as presented at the February 2017 meeting.

Motion to approve expenditure of \$2,000 for a Riverwalk traffic study. Seconded. Approved.

VIII. New Business

None.

Meeting adjourned at 7:38 pm

ATTACHMENT A

CONSENT AGENDA

Treasurer's Report (A Toy)
February 1 – February 28, 2017

TD Bank Checking Balance as of January 30 th , 2017	\$ 77,866.98
 <u>Cash & Check Receipts</u> February	
• Dues and Contributions	\$ 1,375.00
• Deposit	\$
• PayPal Transfer	\$ 175.72
 <u>Total Receipts</u>	 \$ 1,550.72
 <u>Payments</u> February	
• General Recreation Co (Aviator Park bench arms)	\$ 754.00
• Jen Hallgren (LSNA Decal Printing)	\$ 52.82
 <u>Total Payments</u>	 \$ 806.82
 TD Bank Balance as of February 28 th , 2017	 \$ 78,610.88
Additional funds still in PayPal as of February 28 th , 2017	<u>\$ 255.50</u>
 TOTAL BALANCE as of February 28th, 2017	 \$ 78,866.38

(Balance TD Bank on February 29th, 2016: \$39,027.27)

LSNA MEMBERSHIP COMMITTEE REPORT

February 11, 2017 – March 8, 2017

March 14, 2017 Board Meeting

FY16-17 Members – 351

Residential – 321 (251 Renewals; 70 NEW) 40 due for renewal

Commercial – 30 (18 Renewals; 12 NEW)

- 13 Bldg./Condo Associations (10 Renewal; -3 NEW) 1 due for renewal
- 17 Businesses or Institutions (8 Renewals; 9 NEW) 7 due for renewal

FY16-17 Membership Income – Total \$15,935

Residential – \$9,350

Commercial – \$6,585

- Bldg./Condo Associations - \$3,500
- Businesses or Institutions - \$3,085

Submitted by Pat Toy

Chair, Membership Committee

FY15-16 Membership Summary

Total Members – **336**

Residential – 310

Commercial – 26

- 14 Bldg./Condo Associations
- 12 Businesses or Institutes

Total Income – **\$13,505**

Households/Individuals – \$9,555

Bldg./Condo Associations - \$2,750

Businesses or Institutions - \$1,200

FY14-15 Membership Summary

Total Members – **309**

Residential – 278

Commercial – 31

Total Income – **\$16,365**

Households/Individuals \$9,445

Residential Buildings \$3,700

Commercial Members \$3,220

ZONING COMMITTEE REPORT

1. 210 North 21st Street (Old Please Touch Museum) – Construction continues.
2. 60 N. 23rd Street – On February 14, 2017, the LSNA Board voted to approve a letter of non-opposition to the extension of the ordinance which expired December 31, 2016. The letter of non-opposition is contingent upon an executed Neighborhood Development Agreement prior to the final passage of the ordinance extension in City Council. The LSNA Board will be asked to approve funds for an independent review of the traffic study provided by PMC.
3. 1816 Callowhill Street- The ZBA hearing on this matter was postponed until April 26, 2017 at the request of the attorney for the applicant.
4. 1800 Arch Street (Street Kiosks)-On February 14, 2017 voted to approve a letter of non-opposition to the ordinance to permit proposed kiosks. The letter of non-opposition is contingent upon the ordinance prohibiting the applicant proposed LED screens.
5. 1600 Callowhill Street-The attorney for the applicant planned to request an ordinance rezoning this parcel to CMX 5 in order to allow applicant to build the presented addition as of right. At the request of the LSNA President, Drew Murray, the attorney withdrew the request and will instead request a variance for the addition. The applicant will return to present to the LSNA through the RCO process.
6. 2005 Market Street-The LSNA Board voted to approve a letter of non-opposition for the legalization of the outdoor patio. The ZBA has approved the application.
7. 1501 JFK Blvd (Love Park)- At the March 14, 2017 Board meeting, the attorney for the applicant will present a plan for a pedestrian entrance/head house to the parking garage located under Love Park.
8. The Dalian-Members of the LSNA Zoning Committee and the Planning & Design Committee met with representatives from the Dalian and the Rodin Group to discuss the lack of trees on the development. A second meeting will be held which will include representatives from Whole Foods.

PLANNING & DESIGN COMMITTEE REPORT

March 1 / Tivoli Community Rm.

Discussion Summary:

1. **1501 JFK Blvd – Love Park**, erection of a flat-wall sign (painted glass rain-screen) on the front of existing parking garage head house. The sign requires a special exception to allow the proposed 512sf sign which exceeds the allowable area. The design has been approved by the Art Commission and is generally well considered by the committee. However, there are questions about it being listed “non-accessory”, its illumination if any, and how the head house will address security. Below are responses from applicant regarding question of additional signage and “non-accessory” designation.
 - The north façade graphic is the only exterior facing sign included with the Headhouse project. The graphic was developed in collaboration with the park design and was presented to the Art Commission as one concept. No additional signs, including building wraps, are anticipated or desired.
 - I believe the sign is considered non-accessory under the Code because the primary use of the property is a public park. The underground parking garage is therefore an existing non-accessory use. Because the sign is connected to the garage, and not the park, it is a non-accessory sign. To be clear, the sign is designed as a permanent installation, fully integrated into the glass headhouse

structure currently under construction. So any alteration to the sign would require complete removal and reconstruction of the glass panels. Also, as I read Section 14-904(4)(b), any change to the sign would require approval from the Art Commission.

2. Winter Street Greenway

Public meeting at 7PM on April 6 at The Franklin Institute where initial concept designs will be presented for neighborhood comments.

3. Next PDC Meeting

The next PDC meeting will be Wed., April 5th in the Tivoli's community room.

Respectfully Submitted,
Sven Schroeter & David Searles
with thanks to Rich Leimbach for his contribution

N.B: If a report from a specific committee is not listed above, there is no report this month.