



Frequently Asked Questions by Residents about the NFL Draft

How will City services for areas around the Draft be impacted?

Trash pick-up and other City services for businesses and residents along the Parkway will not be impacted by the Draft. Philly311 will be open from 8AM - 8PM throughout the Draft, and residents are encouraged to call or utilize the Philly311 app to report any non-emergency service concerns.

What kind of impact will the NFL draft have on traffic?

Traffic delays around the Parkway can be expected as a result of event-related road closures, though we do not expect any delays as significant as was experienced during the DNC or the Pope's visit. Road closures are also being rolled out in several phases in order to minimize the impact to residents and businesses. The first round of closures began Monday, April 10. A full list and a map of road closures and parking restrictions is available [HERE](#).

I live or work on a street marked "local access" on the map of road closures. What does that mean exactly?

Local access means that residents and workers can access roads and parking lots at all times. During event days, residents may be asked by police on duty to provide identification, however it will not be required for entry. Further, the City cautions people that there may be delays, particularly during event days, AM/PM rush hours and during heavy intake and departure times at the event grounds. The event hours are 12pm-11pm on Thursday, April 27th and Friday, April 28th. Hours on Saturday, April 29th are 10am-6pm. We appreciate your patience in advance.

Where will Police be relocating illegally parked cars?

PPD will relocate to the closest legal spot. Anyone who believes their car has been relocated can contact the 9th Police District, 215-686-3090/3091, for confirmation and the new location. Relocations are logged by vehicle tag number.

Why is the build out for the NFL Draft starting so far in advance?

The 2017 NFL Draft is excited to bring what has historically been a theater show to the public in Philadelphia. This requires the construction of a 3,000 seat theater built over the Art Museum steps. This open-air theater will enable even fans without seats to view the teams as they make their selections, allowing more fans than ever before to view the Draft in person for free.

This multi-tiered theater structure is a custom build and the largest of its kind. The sheer scale of the theater is nearly three times the size of the main stage at Made in America (MIA). In addition, there are three stand-alone structures that host media from around the world. These spaces are also larger than those seen at MIA.

We know this build creates an inconvenience for some residents and we appreciate everyone's patience. Every effort has been made to condense the timeline into the shortest build possible and to minimize disruption. These very structures are what will allow us to share the NFL Draft Experience to the residents of Philadelphia and showcase the city on a global stage.

Could the Draft have been held at the Stadium Complex or Penn's Landing, somewhere that it was less disruptive? So many events are held at the Parkway.

The NFL was only interested in this area, and holding events at the Stadium Complex or Penn's Landing does not eliminate disruption to residents. Many South Philadelphia residents were inconvenienced by the DNC last summer, which was held at the Wells Fargo Center.

We do recognize that the number of events on the Parkway pose an inconvenience for residents along the Parkway, and, accordingly, the City will be sitting down with Parkway residential and institutional leaders in the Fall to discuss how the Parkway will be utilized moving forward. Additionally, any big events in the future, including WaWa Welcome America, will be required to employ a company to do extensive outreach to businesses and residents. Made in America employed such a company last year and, consequently, the City received only eight complaints - a vast difference from previous years.

How did the City take into account community concerns the planning for the Draft preparations?

In developing the road closure plan for Draft, the City met repeatedly with the Parkway Council, the Logan Square Neighbors, Park Towne Place complex, and the Fairmount Civic Association – starting several months ago. As a result of their feedback, we coordinated with the NFL to produce as tight of a closure timeline as possible considering the size, scope and complexity of the build. It is also why you see this build happening over so many phases – we wanted to minimize the impact as much as possible. That plan was shared with those residential groups in advance of wider public release nearly a month ago.

We remain in constant contact with reps from each of the residential organizations mentioned above, as well as individual institutions, the Philadelphian and Park Towne Place for example, via both email and phone. We are also still pushing to tighten closure windows wherever we can.

Furthermore, we provided key members of each of the organizations listed above with a direct number to someone in the City command area to troubleshoot day-of issues.

How much in taxpayer dollars are going towards this event?

The City will be reimbursed for City services that exceed \$500,000. PIDC, Philadelphia's public-private economic development corporation, will also be contributing \$500,000 in economic development funds. In comparison, over \$8 million was spent by the City on the Pope's visit under the Nutter administration.

The NFL is paying the overwhelming majority of the cost of the event. They are also participating in a full sustainability project that will minimize waste from the event, and they are participating in a philanthropic legacy project - the details of which will be announced the week of the Draft.

What is the extreme weather plan? Under what conditions would the Parkway be evacuated?

There is a public safety leadership group comprised of city agencies and the NFL, which will be on-site for the duration of the event. The public safety leadership group makes the decision to evacuate when there is a concern for people's safety. There are thresholds built in our incident action plan for hazards like high wind or thunderstorms with lightning. Sign up for [ReadyPhiladelphia](#), the City's mass notification system to receive weather and transit alerts via text and email.

I am a business owner and I have questions about operating during the Draft.

There's no reason to expect the inconvenience for businesses around the Parkway to be anything like what was experienced during the Pope's visit. Businesses can stay open and we hope some will benefit from this free, family-friendly event which is expected to bring 200,000 visitors to our City over three days. Additional information for business owners and vendors is available [HERE](#).

You can also call the Department of Commerce's Business Services Hotline at 215-683-2100 or contact the department via email at business@phila.gov. This line will be operational for extended hours during the Draft: Thursday 4/28 and Friday 4/29 9am-11pm and Saturday 4/30 10am-6pm.

If you are planning on doing any Draft-specific deals, please send those to marketing@discoverPHL.com. You can also spread the word using #DraftDeals on social media so visitors searching that hashtag can find your deal.

I am interested in attending the Draft. Where can I get more information?

A: Please visit www.DraftinPHL.com for all the information about the event. You should also be aware that there are lots of great specials and events happening around the City this weekend, see more [HERE](#). Additionally, all of the cultural institutions around the Parkway are staying open. More information is available [HERE](#).

Residents are encouraged to register for the FREE Fan Mobile Pass at nfl.com/FanMobilePass for access to all the action at the NFL Draft Experience. Fan Mobile Pass (FMP) is a QR code that will enhance fan experiences at the 2017 NFL Draft. FMP is not required to enter NFL Draft Experience but is required to participate in all interactive games, enter to win prizes and receive photos and other content. For more information on Fan Mobile Pass go [HERE](#).